



## NEWS

The newsletter from  
Angel Business  
Improvement District



Great news about Purple Flag say angel.london Chief Exec Christine Lovett and Patrick Donnelly, chair of our popular PubWatch group

### Purple Flag

#### Our dates for your diary

**February 9** 6.30 - 8pm

**Extending the BID** – potential and current members all welcome to find out what we can do for you. The Tap 163 Upper Street, Islington

**February 24** 6pm

**How will King's Cross affect us?** Many of you have asked for this – so developers Argent are coming to talk to everyone about what's happening at King's Cross and how we can benefit? DoubleTree by Hilton Hotel, 60 Pentonville Road.

## It's official - the Angel is a safe night out

We're celebrating because Angel has been awarded the prestigious Purple Flag which means we're an enjoyable AND a safe night out.

It's the third year running that tough spot-check inspectors have praised our close and effective partnership with bars, pubs, restaurants, clubs, the police and Islington Council to manage our night-time economy well.

They said: "The BID...must be complemented on seeking and succeeding on developing, managing and sustaining a dynamic, bustling, historical, discerning and forward thinking commercial, residential and cultural zone."

We are one of only six central London locations to gain Purple Flag - the Home Office's official stamp. Says our Chief Exec Christine Lovett: "To make sure the BID area offers a safe night out we work with all our venues, their security and our police team. People are attracted for a great safe night out."

Purple Flag is like the Blue Flag for Beaches – Angel gets the thumbs up for offering a vibrant mix of entertainment while promoting the safety and wellbeing of visitors and local residents. Inspectors look at any premises open after 6pm and only 41 other areas in England have won the award.

**See page 2 for more on PubWatch**

## angel.london signs up businesses to the first anti-terror phone warning system

**We're setting up the first WhatsApp safety messaging group as the quickest and simplest way to warn you about suspected terrorist incidents.**

We're determined that every angel.london member is told immediately about threats or incidents so you can ensure the safety of your staff and customers.

It's the first scheme of this kind in the country, and is part of the Community Security Zone we set up a year ago with key businesses, Angel Police Team, Islington Council's Emergency Planners, and the Met's Counter terror experts to develop and drive emergency planning here, for you.

Says angel.london Chief Executive Christine Lovett: "The safety of everyone at Angel is our first concern. Saving minutes can save lives. This excellent idea has come from our close working relationship with Angel Police Team and Angel Central shopping centre manager Lynne Glover."

Mobile phones are the most instant way to quickly share with every business images of suspects, footage of incidents or urgent police alerts about where's safest to go. These will be restricted to suspected terrorism only and everyone will need to sign a confidentiality agreement.

"It's vital the group is subject to the utmost security," said Angel Police Team Sergeant Chris Walsh. "We shall scrutinise all activity carefully. If anyone puts a finger wrong by sending out something they shouldn't, or misusing someone's personal number, they will be removed immediately."

To join, business managers must be prepared to use their personal phones, and spread the message to all staff.

Contact us if you wish to join 020 7288 4377

### Police surgery

How do you catch a shoplifter? What's the best way to deal with a phone thief? How do you protect your premises and stay within the law? All the answers to all these and any questions of your own at our Angel Police Team surgery on the last Monday of every month. Two officers will be at the front of Cotswold Outdoor between 2-3pm ready to help - it's 116-8 Islington High Street.







Our Chief Exec Christine Lovett (third from the left) at the war vets' VE Day lunch with Islington Pensioners Forum chair George Durack (second left), St Mary's Ward Councillor Gary Poole - and Islington pearly kings and queens.

## We're the BID that cares

We might be the smallest BID in London but we've got a big profile. Our work improving the Angel is attracting more and more attention.

We are delighted to have been chosen by The Greater London Authority as the very best example in London of a BID adding community value. This spring GLA are showcasing the work of seven out of the capital's 50 BIDs at The Shard and Christine has been invited to tell everyone on what we do to involve businesses in the community.

We are particularly proud of creating an age-friendly town centre with offers for pensioners, discounted coffee mornings, countdown crossings, and a hazard-free environment, gathering huge business support annually for the war veterans including last year's huge celebratory VE Day lunch (above), and securing free film screenings for the work of young film makers.



## Cheers to our PubWatch

**We know our angel.london PubWatch is good, but it's great to hear it called the best in London. Islington's Licensing officer Kevin Blenkinsopp said recently that according to the Met, we're the 'model PubWatch group for London.'**

Representing all the 38 licensed premises in the BID (and three outside the area who have joined the BID voluntarily so they can be part of it) we are a support and communication forum for pubs, bars, police and Islington Council working together towards a safe and enjoyable night time economy.

We are delighted crime is down and that we have been awarded Purple Flag for the third year running.

Says PubWatch chair Patrick Donnelly, who owns Slim Jim's bar: "Three years ago I could see how bar operators in other boroughs were doing a better job than Angel at staying in touch with each other and sharing ideas. So with the help of the Angel BID I decided to canvass all the premises with the idea of setting up a PubWatch, which I am pleased to chair.

"This year I plan to keep attendance up at the monthly meetings and encourage the many new premises to attend regularly."



## Greening the angel

**Are you using our six free recycling services?**

If not why not because we are saving over **£7,000** in total for our **250** recyclers, collecting **three** lorry loads of paper and cardboard a day, and there are **six** fewer lorries here a day slashing the amount of traffic and emissions because more people are using the same provider.

**Sign up now!** We can start collecting from you tomorrow 020 7288 4377.



## B\*\*p!

**If you're startled by a noise in the street that isn't quite table etiquette, you could be next to one of our new Belly Bins announcing it's full – and hassling the waste team to come and empty it. By email.**

Powered by the sun, we've been trialling the new bins to see if they save our cleaners' time and energy, compacting the rubbish and letting them get on with other helpful stuff rather than needlessly coming to empty half full bins.

And the decision is – they're here to stay! They're smarter in every respect.





You may have noticed a new countdown crossing in Liverpool Road. We've been lobbying TfL for more of these around the Angel to make the area safer and easier for everyone.

## Watch your CCTV!

**A sharp-eyed pub manager helped Angel Police Team catch a regular bag thief by watching her CCTV.**

After studying the pub's footage when a customer reported her bag stolen, the Steam Passage duty manager memorised the face and was surprised to spot the thief in the pub again a few days later. She immediately called the Angel Police Team hotline and followed the thief into another pub, where our officers arrested her.

"As well as recognising her face, her behaviour stood out because she wasn't meeting friends or coming to the bar. When you have time to watch people, it's obvious whose body language is suspicious," says manager Jo. "I had my phone stolen in the street recently so I'm more keen than ever to stop crimes happening to anyone else."

Our police team were already aware of the thief in connection with stealing bags and have now charged her with five bag thefts from pubs and cafes in the BID area.

"It's important that as many staff as possible study your CCTV after incidents and call us if you recognise anyone – they could be on other people's CCTV too," says Angel Police Team Sergeant Chris Walsh.

Sign up to our Angel Crime Fighters website to see if you recognise photos of people wanted in connection with thefts or shoplifting in the BID area. Call us on 020 7288 4377 to find out how.



## Tapping in to a good thing

**Many Islington businesses have asked to join angel.london because they've heard good things and want to benefit from our services. In fact we already have ten businesses just outside our area paying to be voluntary members. So....we are thinking about officially extending the BID to include businesses further north along Upper Street, plus some in Essex Road, Pentonville Road and Penton Street.**

We have the opportunity to change the BID boundary this year when we ask you all to re-elect us to continue with our work.

We are holding a networking evening for potential new members next week but you are all invited to come and find out if there's anything more we can do for you. We will be there as a team waiting to see you...

**February 9 6.30-8pm The Tap 163 Upper Street, Islington N1 1US**

## Our theatrical best...

**Those abstemious days of January are almost gone so how about a night out at one of our world-class and nationally-acclaimed theatres?**

There's really no excuse. angel.london is unique in featuring theatres in four corners (left). You'll find the world's No1 dance theatre **Sadler's Wells** to the south in Rosebery Avenue, the **Almeida**, our local theatre with an international reputation to the north in Almeida Street, the uk's oldest pub-theatre **King's Head** to the north west in Upper Street and the award-winning **Old Red Lion** in St John's Street to the south east, recently celebrating 600 years of a pub on the site.

We can't believe we're lucky enough to have these theatres here - they give the Angel the quirky flavour and cultural significance that attracts both visitors and companies looking for locations to engage their staff. But they need our support too. Go on - get a ticket this month...

## Who's here, how and why?

**Did you know there are 60,000 people a day using Angel tube and Thursday is our new Friday?**

Always on the lookout for ways we can help boost your business, we commissioned a footfall survey recently to identify our busiest times, so you can maximise your targeting, and design your offers. We discovered

- the busiest time at Angel is 6-7pm on Thursdays (best time for late shopping and early evening dinner offers)
- most popular late night is Friday 10-11pm
- 28% of people come here by tube from all over London
- the second highest figure shows 25% come on foot, so target your advertising locally

Seen our new website? Find out just what we can do to help your business at [www.angel.london](http://www.angel.london)

Are you following the Met Police terror alerts on twitter? Click on @metpoliceuk Then scroll down to find the alarm bell on the left – click it to receive urgent alerts to your phone.

## YOU TELL US...

Look, there's just one thing we'd like to know... how many people do you employ?

We need to measure the economic benefit our BID members bring to Islington.

We won't pass the information on to anyone else - just send us a quick email to [christine@angel.london](mailto:christine@angel.london) with your figure. Please?

## Are you in the know?

**Are you up to date on your standards of trading? Islington Council's Trading Standards team recommend that every business should check out Business Companion - a free, impartial and government-backed website which helps you protect your business, avoid making costly mistakes and increase your customers' satisfaction.**

It shows how the law looks at what, where and how you sell things and all the latest changes to legislation. More at <https://www.businesscompanion.info/en/get-started>

Advice and information from Islington's Trading Standards Service 222 Upper Street or email your enquiry to [trading.standards@islington.gov.uk](mailto:trading.standards@islington.gov.uk)



MARCO PIERRE WHITE  
STEAKHOUSE BAR & GRILL  
ISLINGTON

## COMING SOON

Visit us this New Year at Marco Pierre White  
Steakhouse Bar & Grill Islington  
[www.mpwrestaurants.com](http://www.mpwrestaurants.com)

DoubleTree by Hilton London-Islington,  
60 Pentonville Road, London, N1 9LA  
0207 282 5300 | [info@mpwsteakhouseislington.com](mailto:info@mpwsteakhouseislington.com)

## Entree Marco Pierre White...

**As well as being able to eat your way around the globe at the Angel, you can now dine out on the cuisine of a number of celebrity chefs right on your doorstep.**

Aptly described by The Guardian as 'the chef who cooked like an angel, looked like a rock star and changed the way the world thought of British food' Britain's first and youngest Michelin-starred chef Marco Pierre White will be opening a Steakhouse Bar & Grill at the DoubleTree by Hilton Hotel at 60 Pentonville Road on 16 February.

As well as steaks and burgers, his menu will feature his signature dishes cooking the best of British cuisine using French techniques.

And we've secured an exclusive special offer for [angel.london](http://angel.london) members: 2 course meal to include any Starter and Steak from our A La carte Menu with a complimentary Bellini on arrival for only £30 per person

Bookings are to be made only via email (mentioning [angel.london](http://angel.london)) at [info@mpwsteakhouseislington.com](mailto:info@mpwsteakhouseislington.com)

The offer is valid Sunday – Thursday and runs from February 16-March 31 2016.

Seen our new website?  
Find out just what we can  
do to help your business at  
[www.angel.london](http://www.angel.london)



Our friendly recycling boys are busy but they're never too pushed to recycle any unwanted office furniture or equipment that's still in good condition.

There may be other business or charities who could give it a home. Call us on 0207 288 4377.

## Small things

Removed fly-tipping from outside the **Almeida**....took away crates from **Cabana**....recycled a printer from **After Noah**...a shredder from **Islington Properties**....recycled furniture from **Waterstones**...removed dumped rubbish from outside **Cash Converters**...recycled a printer from **Eye Level opticians**...

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